

What Michiganders want:

# Investment in children.



# ISSUED BY



Michigan's  
*Children*

# CONDUCTED BY



# Phone survey of 800 likely 2022 General Election voters in Michigan

Conducted July 27 – August 3, 2021



**Michiganders  
expect more  
investment in  
children.**

**62%** support



# Michiganders expect more investment in children.

*Even if it raises their taxes.*

58% support



# Michiganders expect more investment in children.

Across every region  
of our state.



# Top Concerns

**Kids falling behind in school because of the pandemic**

87%

**Kids living in households that struggle to afford basic needs**

82%

**Exposure to trauma in homes & communities**

81%

**Kids' mental health**

79%

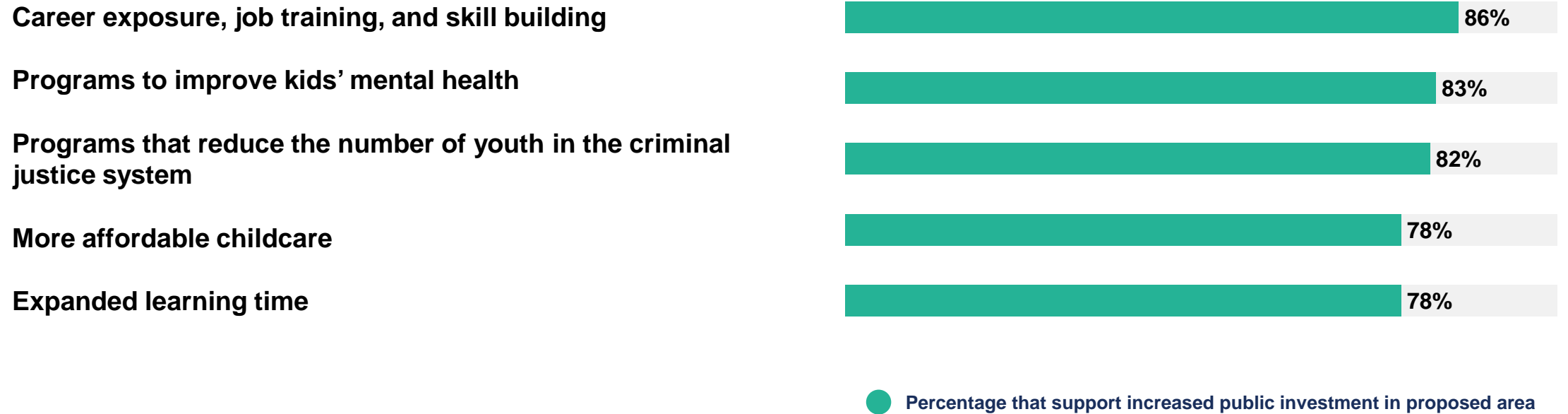
**Not every kid getting the learning supports they need**

78%

● Percentage that say it is a problem



# Where should investments be made?





# What the future looks like with more investment in children

## Outcomes deemed most important by voters:



Fewer children will experience abuse or neglect



The number of youth in the juvenile justice system will decrease



Children will be better prepared for the workforce & a successful future



Kids' mental health will improve



Michigan's economy will improve



Economic & racial inequity will be reduced



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